

ARIZONA STATE PHYSICIANS ASSOCIATION

A Physician Owned Independent Practice Association

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ASPFA FAX EXPRESS

February 19, 2010

IPA News & Commentary Distributed Periodically

Special offer for ASPFA Members – **50% off Training Fees** (\$3000.00 savings!) Until March 30, 2010

CareSeries, Purkinje's integrated EMR(certified), Practice Management (scheduling & billing), Electronic Prescribing and Patient Portal System is entirely web based and leverages Microsoft's .Net architecture allowing practitioners to securely access the system from anywhere at anytime. **Purkinje** hosts and maintains the software in its secure data centers free of charge so there is no software to install or expensive hardware to purchase and maintain.

This integrated system is great for small practices, and will assist your practice in meeting the future government requirements of an EHR, Personal Health Record and Electronic Prescribing at a very competitive price

Don't forget the Healthcare IT Stimulus Bill!

The American Recovery and Reinvestment Act of 2009 sets aside \$19 billion for healthcare IT. Basically, standards will be defined, E.H.R. technologies will be certified to adhere to those standards and payments will be made to outpatient physicians who have demonstrated that they are meaningful E.H.R. users. Incentive payments will be available starting in 2011, for a maximum of 5 years and will total a maximum of \$44, 000 per physician over the 5 years, until 2015. Outpatient practitioners who wish to qualify for the full benefit of the \$44,000 in E.H.R. incentive payments should have a certified E.H.R in place by 2011 capable of e-prescribing, interoperability and quality measure reporting.

**It is time for an Electronic Medical Records in your practice!
Purkinje \$399.00 per month or FREE with Billing Services.**

For more information about this program, complete the information below and return Fax to ASPFA at 602-265-3289.

ASPFA Member Name: _____

Contact Person Name if different than above: _____

Telephone Number: _____ Best Time to Call: _____